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| **Elevator Speech Rubric** |

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| **Elements** | **Weight** | **3 Points** | **2 Points** | **1 Points** | **0 Points** |
| **Content** |  | The information included is accurate and completely addresses each component of the assigned topic or research question. | The information included adequately addresses each component of the assigned topic or research question. | The information included inadequately addresses the assigned topic or research question. The information included is sometimes inaccurate. | The information included does not address the assigned topic or research. |
| **Delivery** |  | The presenter effectively and creatively delivers the information while staying on topic. The presenter appears relaxed and self-confident. Body language, voice modulation, and eye contact are effectively used. | The presenter adequately delivers the information while staying on topic. The presenter appears relaxed and self-confident. Body language, voice modulation, and eye contact are mostly appropriate. | The presenter delivers the information but does not stay on topic. The presenter appears tense or nervous. Body language, voice modulation, and eye contact are inappropriate or lacking. | The presenter omits important information and does not stay on topic. The presenter appears tense or nervous. Body language, voice modulation, and eye contact are inappropriate or lacking. |
| **Organization** |  | The presentation content has been organized using a logical sequence. The presentation is engaging and effective. | The presentation content has been mostly organized using a logical sequence, but some flaws exist. The presentation is adequate. | The presentation content has been organized using a somewhat logical sequence. The presentation is sometimes confusing. | The presentation content is disorganized, unclear, or confusing. The presentation is not adequate. |
| **Preparation** |  | Presentation indicates detailed preparation. | Presentation indicates adequate preparation. | Presentation indicates minimal preparation. | Presentation indicates a lack of preparation. |

Total Possible Score: 12 points

Timer to be used: <https://www.youtube.com/watch?v=_Vj10mHe3i0>